

7.1.1 ANNUAL REPORT OF GENDER EQUITY PROMOTION PROGRAMMES ORGANISED BY THE COLLEGE

2014-15

1. Women Empowerment Training Programmes for the employees of the Federal Bank Ltd: We Rise and Fly High

| Women Empowerment Training Programmes for the Employees of the Federal Bank Ltd: We Rise and Fly High |
|--|
| The Research Institute in |
| association with the Federal Bank Ltd. |
| 30 th -31 st July, 2014 |
| |

The Federal Bank Ltd. in association with the Research Institute has launched an innovative venture –Women Empowerment Training Programmes - for its women employees. Dr. B. Sandhya IPS, inaugurated the pilot programme held on 30th – 31st July 2014 at Federal Bank Towers, Kochi. We Rise and Fly High- a joint initiative of the Federal Bank Ltd. and the Research Institute.

Shri. Shyam Srinivasan, the Managing Director & amp, CEO of Federal Bank Ltd., had a fruitful interaction with the participants during the programme. Five training programmes were organized and 150 women officers participated in these programmes.



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2. Orientation to the Faculty members on The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013

| Name of the Programme : | Orientation to the Faculty Members on The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 |
|-------------------------|--|
| Organized by: | RCSS |
| Date of the Programme: | 5 August, 2014 |

Faculty Development Programme on "Sexual Harassment based on Act 2013" was held on Aug 5, 2014 at KRL Auditorium. The resource person was Prof. H. A. C Poppen, Former Head HR, Kochi Refineries Ltd. Faculty members of RCSS & RCBS attended the programme.



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3. Seminar on Woman Entrepreneurship for the Lady Students

| Name of the Programme : | Seminar on Woman Entrepreneurship for the Lady Students |
|-------------------------|--|
| Organized by: | RCSS in association with CII- IWN (The Confederation of Indian Industry-Indian Women Network) |
| Date of the Programme: | 8 August, 2014 |

Seminar on Woman Entrepreneurship for the lady students was held in association with CII-IWN (The Confederation of Indian Industry-Indian Women Network) on August 8, 2014 in RBS Auditorium. Empowering women through entrepreneurship has become



an essential part of country's development efforts due to economic growth, social stability and women development. Women empowerment through the means of entrepreneurship involves three important factors viz-a-viz access to resources and markets, actual ownership and active control. In our country, even with such a huge population and problems of unemployment, women entrepreneurship happens to be one of the best tools for women empowerment. Therefore sowing the seeds of entrepreneurship in the minds of students is essential to mould them into self-reliant individuals. The chief guest of the programme was Ms. Shereen Navas, Chairperson – IWN. The speakers were Ms. Chitra Krishnan, Managing Director, CK's Treat, Ms. Meghana Bindhu Madhav, Director Bhīma Boutique, Ms. Minu Pauline, CEO Pappadavada, and Ms. Ann Joseph, ANNEHA Student Entrepreneur. The faculty Coordinator was Dr. Rosemary Varghese. All the invited speakers talked about their experiences, the challenges they faced as budding entrepreneurs, and how they overcame all the obstacles that stood their way. Each had a different story to share. Their paths were different; the tribulations were different but all



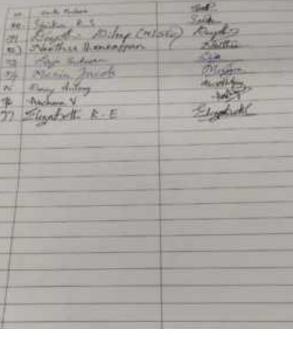
were united in their hard work, dedication, sacrifice and utmost commitment towards their work that resulted in the success.

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4. The innovative Women Empowerment Programme organized jointly by the Federal Bank Ltd. and the Research Institute

| | The innovative Women |
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| Name of the Programme: | Empowerment Programme |
| Organized by: | The Research Institute in |
| | association with the Federal |
| | Bank Ltd. |
| Date of the Programme: | October 8th & 9th, 30th & |
| | 31st and November 26th, 2014 |

The innovative Women Empowerment programme organized jointly by the Federal Bank Ltd. and the Research Institute has ignited the fire of excellence in the women employees of the Bank. At Federal Bank, 40 per cent of their employees are women. They realized the vitality of empowering the women and thereby allowing them to have more control over their lives. Such initiatives enable women employees to quickly grow into leadership roles. Five programmes in the series were organized in the districts of Kottayam, Thiruvananthapuram and Alappuzha on October 8th & 9th, 30th & 31st and November 26th respectively. More than 200 women employees of Federal Bank Ltd. participated in the programme. Shri. Thampi Kurian, GM, Federal Bank Ltd, Shri. Kabeer B. Haroon, former Kudumbashree Mission Director, Adv. Teena Cherian, High Court of Kerala, Adv. Seena Rajagopal, District Court, Thrissur, and Shri. Shaji. C. Mani, Skill Development Trainer, MINDS, Kerala, imparted the lessons of excellence through their discourses.



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5. One Day Awareness Programme on 'Nutrition and Food Habits'

| Name of the Programme: | One Day Awareness |
|------------------------|--------------------------------|
| | Programme on 'Nutrition |
| | and Food Habits' |
| Organized by: | The Research Institute in |
| | association with KSCSTE |
| Date of the Programme: | 20 February, 2015 |

The Women's Division, Kerala State Council for Science, Technology and Environment (KSCSTE), in association with the Research Institute, organized a one day awareness programme on 'Nutrition and Food Habits' for the different categories of women in Ernakulam district. Women needs more nutrients than men. The different nutritional needs in women due to the female hormones makes it necessary for them to have a well-balanced diet, comprised of a variety of foods, that adequately meets women's needs for vitamins, minerals and energy. It is a cornerstone of health. Providing awareness sessions on nutrition and food habits would enable women to keep a check on healthy eating habits and thereby lead a desirable life. The experts on health care viz. Dr Santhakumari, RCH Officer, District Medical Office, Ernakulam, and Ms. Asha Scaria, Nutrition Specialist, MLTC, handled the various sessions.



The curtain came down on the one year long Women Empowerment Programme - 'We Rise and Fly <u>High' - a joint initiative of the</u> Federal Bank Ltd. and the Research Institute, with the conduct of its 13th programme at Kannur district on February 20, 2015. The last three programmes in the series were organized in the districts of

Palakkad, Kozhikode and Kottayam on 2015 February 18th,19th and 20th respectively. Around 100 women employees of Federal Bank Ltd. have participated in these programmes. Shri. Rajilan, International Certified trainer, Shri. Anupkumar, Mind Power trainer and Psychiatrist, Wellness Hospital, Ernakulam, Adv. Seena Rajagopal, District



Court, Thrissur, and Adv. Vinod Battathiripad, District Court, Kannur, led the technical sessions.

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6. Awareness Camps for Women Working in the Unorganised Sector

| Name of the Programme : | Awareness Camps for |
|-------------------------------|-------------------------------|
| | Women Working in the |
| | Unorganised Sector |
| Organized by: | The Research Institute in |
| | association with the Ministry |
| | of Labour and Employment, |
| | Govt. of India |
| Date of the Programme: | 21 February, 2015 |

The Research Institute, in association with the Ministry of Labour and Employment, Govt. of India organized one day awareness camps for the women workers in the unorganized sector at seven different locations of Ernakulam district viz. Kalamassery, Malayattoor, Vellarapilly, Ponnurunni, Kanjoor, Parakkadavu, and Sreemoolanagaram.

Unorganized sector always play a vital role in terms of providing employment opportunities to a large segment of the workforce in India. A majority of women work in unorganized sector for low wages due to low level skills, illiteracy, ignorance and surplus labour and thus face high level of exploitation. Women in the unorganized sector as well as countless other women invariably also do a wide variety of "invisible" work, and often shoulder the dual burden of paid and unpaid labour. The unpaid contribution of many of these activities associated with household maintenance, provisioning and reproduction which are typically performed by women or female children —tends to be ignored in calculations for labour. Women in unorganized sector constitute a sizable number so it has become the need of the hour to provide awareness to them for making their working condition better. Therefore, the Research institute in association with the government bodies has taken interest in organizing several programmes. Dr. Eugene Gomez, Asst. Labour Commissioner and many other prominent personalities from the political and social welfare fields formed the array of dignitaries. More than 700 women benefited from the technical sessions.

Refer Rajagiri Highlights RHJan_Mar2015 Page No: 6



7. Women Entrepreneurship Programme

| | Women Entrepreneurship |
|------------------------|---------------------------------------|
| Name of the Programme: | Programme |
| Organized by: | M /S. Apollo Tyres |
| | Foundation and RAJAGIRI |
| | outREACH |
| Date of the Programme: | 17 th and 19th March, 2015 |

Apollo Tyres and outREACH had jointly launched "Project U", a Women Empowerment Initiative implemented at Kalamassery and Perambara as a part of their Corporate Social Initiative in the month of February 2012. The major components of the project were computer training for Women, bouquet making training, catering services, soap making, garment making, cotton waste management, flour mill, tailoring etc. Inauguration of Project 'U':

Inauguration for the Project 'U' units of Kodakara and Kalamassery were organized on 17thand 19th March, 2015 respectively. The programme was inaugurated at Kodakara and Kalamassery by the President and Chairman of Kodakara Grama Panchayath and Kalamassery Municipality respectively. Also present at both the occasions was Ms. Harshitha Pande, CSR Head of Apollo Tyres Foundation. Mr. M. P. Antoni, Project Director, RAJAGIRI outREACH felicitated the event. Ms. Lissy Jacob, Co-ordinator for Apollo Project 'U' assisted the whole event.

Many initial works were progressed in the community to implement the programme. Beneficiary Selection, Training, exposure visit and market linkage were the prior activities executed in the Project.





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7.1.1 ANNUAL REPORT OF GENDER EQUITY PROMOTION PROGRAMMES ORGANISED BY THE COLLEGE

2015-16

1. Karkadaka Kanji at "Thanalil"- Home for the Lonely Women

| Name of the Programme : | Karkadaka Kanji at |
|-------------------------|-----------------------------|
| | "Thanalil"- Home for the |
| | Lonely Women |
| Organized by: | BSW Students, RCSS |
| Date of the Programme: | 24th, 25th & 26th July 2015 |

RCSS conducted Karkadaka Kanji programme at "Thanalil" - Home for the Lonely Women in collaboration with BSW students on 24th, 25th & 26th July 2015. Demonstration of preparation of medicinal kanji was conducted with the help of BSW students. The programme provided the students with an opportunity to mould themselves into professionally competent and socially sensitive social workers to proactively respond to emerging social concerns, capable of addressing life challenges for enriching and fulfilling life. During the three years of their course, the BSW students get various opportunities for fieldwork, organizational visits, club activities etc. that develop substantive understanding of social work knowledge, values and skills and help them demonstrate an understanding of and commitment to the principles, which underlie professional social work practice. As part of their fieldwork, the Social Work students visit and provide service to orphanages and destitute homes in and around the locality.

These initiatives provides experiential educational opportunities directed toward the development of values, knowledge and skills required for generalist social work practice.





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2. Inauguration of Mobile Eatery Shop

| Name of the Programme: | Inauguration of Mobile Eatery |
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| | Shop |
| Organized by: | M /S. Apollo Tyres Foundation |
| | and RAJAGIRI outREACH |
| Date of the Programme: | 1st and 7th of September, 2015 |

Inauguration of Mobile Eatery Shop at Kodakara and Snack Shop at Kalamassery under "Project U" were held on 1st and 7th of September, 2015 respectively. "Project U", a Women Empowerment Initiative was jointly launched by Apollo Tyres and outREACH. The team members of M /S. Apollo Tyres Foundation and RAJAGIRI outREACH were present during the event. Both the teams distributed products to various shops. This initiative was launched to empower women and to promote self-sufficiency.13 students from the college volunteered the programme.

OutREACH has been implementing various Corporate Social Responsibility initiatives especially Women Entrepreneurship projects in various Districts of Kerala. M/S. Popular Vehicles and Services Ltd and ATF (M /S. Apollo Tyres Foundation) are the major Corporates associating with outREACH for Women Entrepreneurship programs. The above experience in the field of Women Entrepreneurship Projects proves that the Entrepreneurship programs for self-help groups is needed in rural as well as urban areas for the development of women. In Kerala, unemployment is found to be much higher among women, compared to men. The total number of unemployed women in Kerala stood at 23.86 Lakh making them 60 percent of the total unemployed persons in Kerala. This data shows that the number of educated unemployed women is very high. Hence the income generation programme for women through entrepreneurship programs would enable them to be economically independent and self-reliant. The entrepreneurship programmes are supported mainly by Corporates like Apollo Tyres, K. P.Paul Foundation, KITCO Ltd and Sud Chemie Ltd.





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3. A search into the Nutrition Management and Infant and Young Child Feeding Practices among Tribal Women in Kerala

| Name of the Programme : | A search into the Nutrition Management and Infant and Young Child Feeding Practices among Tribal Women in Kerala |
|-------------------------|--|
| Organized by: | The Research Institute in association with the Ministry of Women and Child Development, Govt. of India |
| Date of the Programme: | 18th August, 2015 |

Despite Kerala's development indices stand almost on par with those of the developed economies, the reports from Attappadi tribal block of Palakkad district grabbed headlines for the last few years as well. The acute malnutrition has claimed the lives of nearly 100 infants in the tribal settlements of Attappadi during the last two years i.e., more than 18 infants in the year 2014 and 76 in the year 2013. Malnutrition is a national problem and is highly prevalent among the poor communities in our country. The current incidence of infant deaths in the tribal settlements was an eye opener to the concerned authorities. An early understanding on the nutritional status of the expecting mothers and the infant and young child feeding practices among the tribal women in the settlements of Attappadi block could have been helpful in avoiding the present alarming situation in the area. Further, it is a fact that the malnutrition among tribal women and children is not only the problem of Attappadi block but also the concern of other tribal settlements in the state of Kerala too. It is in this regard, the Ministry of Women and Child Development, Govt. of India in association with the Research Institute has initiated a study on 'Nutrition Management and Infant and Young Child Feeding Practices among Tribal Women in Kerala'.

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4. Empowering Women Labourers in the Unorganized Sector

| Name of the Programme : | Empowering Women |
|-------------------------|---------------------------------------|
| | Labourers in the Unorganized |
| | sector |
| Organized by: | The Research Institute in association |
| | with the Ministry of Labour and |
| | Employment, Govt. of India |
| Date of the Programme: | 19th August, 2015 |

With the objective of empowering women labourers in unorganized sector, the Ministry of Labour and Employment, Govt. of India, in association with the Research Institute has organized 20 one day awareness camps at different locations of Ernakulam district. In addition to the 7 camps conducted in the year 2014-15, in the current year 13 camps were also conducted at Nedumbassery Grama Panchayat, Sanjopuram, Vypin, Chendamangalam Grama Panchayat, Maradu Municipality, Kalady Gramapanchayat, Thrippunithura Municipality, Manikkamangalam, Kalady Gramapanchayat, Angamali Municipality, Keezmadu Gramapanchayath, Njarakal Gramapanchayath, Chengamanad Gramapanchayath, Vazhakulam Gramapanchayath, and Rajagiri College of Social Sciences, Kalamassery.

More than 2000 women workers including bamboo workers, sales girls, domestic workers, NGO workers, tailoring workers, self-employed, MNREG workers/agricultural labourers. etc. were benefited from the 20 camps. The awareness camps helped the women workers to increase their confidence level and to enhance their knowledge especially on legal matters.



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5. United Nations Programme on Women (UN Women) - National Consultation Meet

| Name of the Programme : | United Nations Programme on Women (UN Women) - |
|-------------------------|---|
| | National Consultation Meet |
| Organized by: | UN Women |
| Date of the Programme: | 28th August, 2015 |

A Strategy Meeting on "Effective implementation of the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013: Role of the Civil Society" –was organised by the 'UN Women' on 28th August 2015, at Amaltas Hall, India Habitat Centre, New Delhi. Dr. Celine Sunny, Executive Director, Research Institute was the state representative for the same. The purpose of the meeting was to stimulate dialogue amongst organizations working on this issue, raise some of the issues posed by the Act, share examples from successful cases and discuss strategies to strengthen their own capacities to effectively implement the law. This consultation was a precursor to a series of regional consultations with government, non-government, industry (workforce in the formal and informal sector) and other stakeholders. Ms. Patricia Barandun, Deputy Representative, UN Women, was the key speaker for the consultation.



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6. One Day Awareness Camps for the Legal Empowerment of Women Labourers in the Unorganized Sector. - An Initiative of the Ministry of Labour and Employment

| Name of the Programme : | One Day Awareness Camps for the Legal Empowerment of Women Labourers in the Unorganized Sector |
|-------------------------|---|
| Organized by: | The Research Institute in association with the Ministry of Labour and Employment, Govt. of India. |
| Date of the Programme: | 3rd October, 2015 |

The Research Institute in association with the Ministry of Labour and Employment, Govt. of India has organized one day awareness camps for a week for the women labourers in the unorganized sector. Ministry of Labour & Employment focuses on welfare of the Workforce of India in prevailing scenario and striving towards "Making India a Better Work Place for All". Empowering Women is a prerequisite for creating a good nation; when women are empowered, society with stability is assured.

The Ministry has encouraged the conduction of several innovative programmes for promoting conducive industrial and business environment in the country and catalyse creation of employment opportunities while ensuring safety, health and social security of every worker. Unorganized workers (UW) in India have increased many folds post-independence. Around 52% of UWs are engaged in agriculture & allied sector and they constitute more than 90% of the labour work force. Labourers in the unorganized sector also contributes 50% to GDP (according to National Commission for Enterprises in the Unorganized Sector i.e. NCEUS). So it is of utmost importance to look into the plight of this poverty-stricken and downtrodden class of India. Therefore, the beneficiaries were chosen from the unorganized sector.

The venues of the awareness camps were: Nedumbassery Panchayat Hall, St. Joseph's Church, Sanjopuram, Chendamangalam Grama Panchayat Hall, E.K Nayanar Hall, Maradu, Farmers Co-operative Bank Auditorium, Kalady, Thripunithura Grama Panchayat Hall, and Community Weaving Centre, Nittinampilly, Manickamangalam. Prominent personalities from the political and social welfare fields spoke on the respective camps about the issues related to women workers in the unorganized sector. More than 700 women participated in the camps organized during the last 3 months. Women working in the unorganize sector Resource persons like: Dr. Eugene Gomez, Asst. Labour Commissioner, Govt. of India, Adv. Teena Cheriyan, High Court of Kerala, Shri. Joshy Vargheese, Project officer, Rajagiri Outreach, and Shri. Rajeev, Training Officer, Rajagiri Out-reach handled the topics on Education and Women Empowerment, Labour Legislations, Legislations pertaining to Women; Protection of Women



from Domestic Violence Act - 2005 (P.W.D.V. Act) and Sexual Harassment of Women at Workplace (Prohibition, Prevention and Redressal Act 2013).



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7. Cancer Awareness Session

| Name of the Programme: | Cancer Awareness Session |
|------------------------|---------------------------------|
| Organized by: | RCSS |
| Date of the Programme: | 8 December, 2015 |

A session on Cancer Awareness was held on 8 December, 2015 led by Dr. R. Padma Kumar, a well reputed faculty for surgical workshops and CME in India and Abroad, who is currently working in Sunrise hospital. In the session, he focused on breast cancer as it is the most common cancer in women in both developed and developing countries and the second most common cancer in the world. He spoke about its symptoms, changeable and non-changeable risk factors, breast cancer screening, breast ultrasound, diagnostic mammogram, Magnetic resonance imaging (MRI), biopsies and also several kinds of treatments adopted. He also added that the delay from the part of the patients themselves cause serious issues in breast cancer detection. Most of the women underestimate their risk to develop this disease. However, emotions such as fear, sadness, and worrying about diagnosis and possible treatments also influence initiative to seek medical attention. Before concluding the session, he shared his thoughts on the recently launched "The Bring Your Brave campaign" (started by the Centres for Disease Control and Prevention, USA) which provides information about breast cancer to women younger than age 45 by sharing real stories about young women whose lives have been affected by breast cancer.

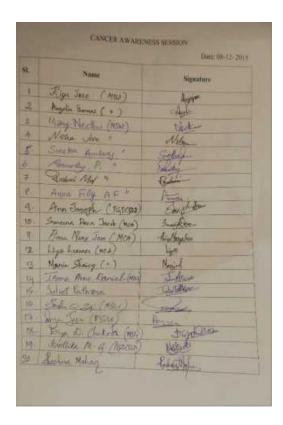
Apart from Staff members, Senior Girl students from MSW, MCA and PGDCSW attended the session. The awareness class came to an end with the interactive session in which the audience posed several questions and they were cleared by Dr. Padma Kumar. This Cancer Awareness Session conducted as part of Gender Equity Promotion Programmes turned out to be very useful for all those who attended it. The positive feedback from them served as a source of inspiration to organize similar conscientization programmes to the students, staff members



and public.

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8. Hope for Care: Hair Donation Awareness Programme:

| Name of the Programme : | Hair Donation Awareness Programme |
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| Organized by: | Rajagiri Staff Welfare Association and |
| | Rajagiri Students Union |
| Date of the Programme: | 25th January, 2016 |

The Awareness programme was conducted jointly by Rajagiri Staff Welfare Association [RSWA] and Rajagiri Students Union on 25th January, 2016. The session was led by Ms. Nisha Jose, Social Enabler. RSWA members and senior students from MSW and MCA students participated in this programme. Hair loss is the most apparent physical sign of the battle against cancer. For cancer patients, it is the most stressful and traumatic side effect of chemotherapy and radiation treatment. In our society, having long hair has been regarded as one of the essential features that signifies a woman's femininity. Hence a common reason why women shy away from cancer treatment is the fear of losing hair or rather the stigma associated with hair loss This effect on their appearance can be a further setback to patients who are already enduring physical and emotional hardship. The patients lose their identity, lack self-esteem and have lowered morale. This programme is aimed at encouraging underprivileged women, suffering from cancer to step forward and avail treatment. Donating hair for cancer patients is both easy and rewarding and anyone can do so. Our hair that takes so long to grow can be made into a beautiful wig for someone who really needs it to maintain a positive body image after her hair is shed due to chemotherapy. This programme was a real success and it inspired many students to donate their healthy hair for a noble cause.



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9. Concept, Pattern and Incidence of Gender Violence - Research Study to Unearth the Situation of Women Victims of Violence

| Name of the Programme : | Concept, Pattern and Incidence of Gender Violence - Research Study to Unearth the Situation of Women Victims of Violence |
|-------------------------|---|
| Organized by: | Rajagiri Research Institute |
| Date of the Programme: | January- February, 2016 |

The Road Safety Awareness Programmes – 2015-16 of Indian Oil Corporation Ltd. (IOCL) for its Tank Truck Crew organized by the Research Institute has come to its conclusion with the conduct of 7 programmes in the months of January and February, 2016. Eminent resource persons like: Shri. Sadik Ali, Joint RTO, Kasaragod, Shri. Adharshkumar, Joint RTO, Muvattupuzha, Sri. Jaganlal A.M.V.I, Thripunithura, Shri. Dileepkumar, Motor Vehicle Inspector, Ernakulam, Dr. K.G Radhakrishnan, Govt. Medical College, Thrissur and Dr. Asha Vijayan, Primary Health Centre, Vadavucodu, Ernakulam handled the sessions on 'Road Safety' and 'First Aid'. The increasing trend of gender violence in our country, emphasize the need for unearthing the pathetic situation of women victims of violence and to formulate appropriate policies/programmes for preventing such incidences in the future and for improving the life situations of women victims. With this objective, the Indian Council for Social Science Research (ICSSR), New Delhi decided to conduct a research study on Concept, Pattern and Incidence of Gender Violence in Public and Private (family) spheres of life in association with the Research Institute. The study will cover 1400 women victims of gender violence in the 14 districts of Kerala. The preliminary works on the study has commenced.



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10.SUD CHEMIE LTD-The New CSR Initiative (Women Entrepreneurship Project in Kadungalloor Panchayat in Ernakulam district)

| Name of the Programme: | SUD CHEMIE LTD-The New CSR |
|------------------------|------------------------------------|
| 3 | Initiative |
| | (Women Entrepreneurship Project in |
| | Kadungalloor Panchayat in |
| | Ernakulam district) |
| Organized by: | RAJAGIRI outREACH |
| Date of the Programme: | 2 June, 2016 |

The project of Sud Chemie is a new venture undertaken by RAJAGIRI outREACH as a CSR initiative was launched on June 2, 2016 in Ward 18 of Kadungalloor Grama Panchayath. The Corporate mainly supports the Women Entrepreneurship programme, Education Sponsorship and Higher Education Scholarship.



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11. SOCIAL ENTREPRENEURIAL CAPACITY BUILDING INITIATIVE FOR (FEMALE) COLLEGE STUDENTS WORKSHOP SERIES - (JUNE-AUGUST,2016) —part of the 2015-16 THE UNITED STATES-INDIA EDUCATIONAL FOUNDATION (USIEF) ALUMNI AWARD GRANTED to DR. MARY VENUS JOSEPH, DEAN & ADMINISTRATOR

| Name of the Programme : | SOCIAL ENTREPRENEURIAL CAPACITY BUILDING INITIATIVE FOR (FEMALE) COLLEGE STUDENTS WORKSHOP SERIES |
|-------------------------|---|
| Organized by: | RCSS |
| Date of the Programme: | JUNE 2016 |

A Model Social Entrepreneur capacity building Intervention Programme was devised and delivered to a batch of motivated final year female social work students (Few male students were also present). The impact of this model intervention programme was assessed through pre and Post Intervention measurement. The various activities included in the Model Intervention are as follows--

- General awareness to all the under graduate social work students
- Pre Intervention assessment
- Intensive orientation, skill development activities, interface with successful entrepreneurs, etc.
- Students selecting their own areas of the social enterprise project
- Possibility of Start up support and space within the campus.
- Post measurement

36 Final year BSW students (31 females and 5 males) were the participants of the programme.

Specific Objectives of the Workshop series are:



- 1. To assess the extent of awareness of social entrepreneurship in social work students.
- 2. To find out the extent of (female) social work students who are motivated to be a social entrepreneur.
- 3. To understand the challenges foreseen by the (female) social work students to be a social entrepreneur.
- 4. To understand the type of support expected for social entrepreneurship.
- 5. To measure the impact of a planned Social Entrepreneurial capacity building Intervention Model on the (female) students.
- 6. To evolve a workable model of social entrepreneurial capacity building which could be integrated into the regular academic training.

No: of workshops in 2015 - 03

| Sl. | Day & | Time | Resource person/s | No.of Participants |
|-----|--------------------------|----------|----------------------------------|----------------------|
| No | Date | | | |
| 1 | Friday, | 10.15- | Mr.Balu | 33 BSW students |
| | | 12.15 pm | Mr.Bony, | |
| | 03-06- | | Mr. Johns | |
| | 2016 | | (Budding Social | |
| | | | Entrepreneurs | |
| | | | "MAGICS" | |
| | | | (Managing and generating | |
| | | | income for community service) | |
| 2 | Friday | 2.00 - | Mr. Gopi Shankar, | 36 |
| | | 4.15 PM | Deputy Manager, | Bsw students |
| | 10-06- | | Kerala Financial Corporation, | |
| | 2016 | | Kochi | |
| | | | | |
| 3 | Friday, | 2.00 - | 1. Ms.Priya A.S . Founder | 140 |
| | 17 th , June, | 5.00 PM | and Managing Director of | |
| | 2016 | | Dream Flower Housing | MCA seniors MSW |
| | | | Projects Private Limited | seniors |
| | | | YUVA Youth wing of CII | BSW seniors, Faculty |
| | | | 2. Mr. Sandith Thandasherry | members, |
| | | | (CEO), Navgathy Marine | Live Lab Heads |
| | | | Design and Construction | |
| | | | Pvt.Ltd) | |



12.Equal Opportunity Cell – Interaction with Vijayarajamallika : Gender Equity Initiatives

| Name of the Programme : | Equal Opportunity Cell – Interaction with Vijayarajamallika : Gender Equity Initiatives |
|-------------------------|---|
| Organized by: | RCSS |
| Date of the Programme: | 30 th June, 2016 |

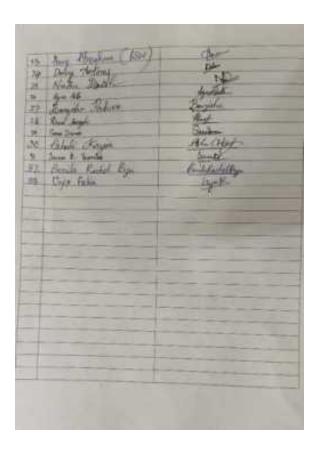


MSW Alumnus of 2006, Manu (transgender) who has now transgendered as "Vijayarajamallika" visited Rajagiri College on 30th June 2016 .Dr. Mary Venus Joseph, **IQAC** Coordinator welcomed her and introduced her to the students. She interacted with the MSW and BSW students.

Refer Rajagiri Highlights RCSS Annual Report 2016-17 Page No: 19



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7.1.1 ANNUAL REPORT OF GENDER EQUITY PROMOTION PROGRAMMES ORGANISED BY THE COLLEGE

2016 - 17

1. SOCIAL ENTREPRENEURIAL CAPACITY BUILDING INITIATIVE FOR (FEMALE) COLLEGE STUDENTS WORKSHOP SERIES - (JUNE-AUGUST,2016) -part of the 2015-16 THE UNITED STATES-INDIA EDUCATIONAL FOUNDATION (USIEF) ALUMNI AWARD GRANTED to DR.MARY VENUS JOSEPH, DEAN & ADMINISTRATOR

| Name of the Programme : | SOCIAL ENTREPRENEURIAL CAPACITY BUILDING INITIATIVE FOR (FEMALE) COLLEGE STUDENTS WORKSHOP SERIES |
|-------------------------|---|
| Organized by: | RCSS |
| Date of the Programme: | JUNE-AUGUST, 2016 |

A Model Social Entrepreneur capacity building Intervention Programme was devised and delivered to a batch of motivated final year female social work students (Few male students were also present). The impact of this model intervention programme was assessed through pre and Post Intervention measurement. The various activities included in the Model Intervention are as follows--

- General awareness to all the under graduate social work students
- Pre Intervention assessment
- Intensive orientation, skill development activities, interface with successful entrepreneurs, etc.



- Students selecting their own areas of the social enterprise project
- Possibility of Start up support and space within the campus.
- Post measurement

36 Final year BSW students (31 females and 5 males) were the participants of the programme.

Specific Objectives of the Workshop series are:

- 1. To assess the extent of awareness of social entrepreneurship in social work students.
- 2. To find out the extent of (female) social work students who are motivated to be a social entrepreneur.
- 3. To understand the challenges foreseen by the (female) social work students to be a social entrepreneur.
- 4. To understand the type of support expected for social entrepreneurship.
- 5. To measure the impact of a planned Social Entrepreneurial capacity building Intervention Model on the (female) students.
- 6. To evolve a workable model of social entrepreneurial capacity building which could be integrated into the regular academic training.

TOTAL NO.OF WORKSHOPS ORGANISED = 6

| Sl. No | Day & Date | Time | Resource person/s | No.of Participants |
|-----------|----------------------------|------------------|---|--------------------|
| 1 | Friday, 15/ 07/ 2016 | 2:30pm to 5pm | Mrs.Maxi, "Snehitha catering service Mrs. Zeenath, Soap making unit | 36 BSW students |



| | | | Mr.Bibin Jose, Founder and | |
|---|----------|-----------|--------------------------------|--------------------|
| | | | Present CEO of Peotive E | |
| | | | commerce Pvt Ltd. | |
| | | | Mr. Thejus Joseph, Principal | |
| | | | Consultant, Vimal Jyothi | |
| | | | Engineering College and CEO | |
| | | | of Techjeeva Tech. Pvt. Ltd | |
| 2 | Friday , | 10 am to | Saran Shivarajan | 36 BSW students |
| | 26-08-16 | 5 pm | Founder, WeDoGood | |
| | | | | |
| | | | Akhil Jayadev | |
| | | | Creative writer &Trainer | |
| | | | WeDoGood &Operations lead, | |
| | | | Iris communications | |
| 3 | Tuesday, | 3.30-5.00 | CONCLUDING | 36 BSW |
| | 06-09- | pm | WORKSHOP | (Final yrs) |
| | 2016 | | Mr Arun Nair | |
| | | | Head of Operations, | 58 MSW (Final yrs) |
| | | | Nasscom Warehouse, kochi. | |
| | | | | 38 BSW |
| | | | Presentation of Business plans | (II yrs) |
| | | | in groups | |
| | | | Post assessment | |
| | | | Individual Feed backs | |
| | | | Certificate presentation | |

A pre and post assessment of the impact of the workshop series on the entrepreneurial aptitude of the participating students was held. The post assessment showed remarkable gain in the entrepreneurial motivation in Students.



2. Seminars on Pulses, its Cultivation and its Role on the Improvement in Nutritional Status of People, Soil fertility and Climate Change

| Name of the Programme : | Seminars on Pulses, its Cultivation and its Role on the Improvement in Nutritional Status of People, Soil fertility and Climate Change |
|-------------------------|---|
| Organized by: | RCSS |
| Date of the Programme: | 01 st July, 2016 |

Seminars were organized with the aim of imparting skills and knowledge to the participants, students and general community, especially the women, on 'pulses, its cultivation and its role on the improvement in nutritional status of people, soil fertility and climate change'. Accordingly, 5 seminars were conducted at the five different venues of Ernakulam district viz. Rajagiri College of Social Sciences, Kalamassery, St. Sebastian High School, Kanjoor, Kalamassery Municipality, Kanjoor Grama Panchayat and Welfare Service Society, Ernakulam. The topics dealt in these seminars were: 'Contributions of Science to the Health Sector (Food security) with special reference to Pulses', 'Pulses – Types, Nutritious Contents & its Importance in the Diet', 'Pulses – The Protein Food for the Vulnerable Groups, Sprouting of Pulses and its Significance in the Diet', 'Soya bean – the Miracle Bean, Importance of Pulses in our Daily Lives', and 'Role of Pulses in Promoting Soil Fertility and Climate Change'.

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3. SOCIAL ENTREPRENEURSHIP CAPACITY BUILDING INITIATIVE FOR FEMALE COLLEGE STUDENTS (Workshop Series – Kalamassery Campus)

| Name of the Programme: | SOCIAL ENTREPRENEURSHIP |
|------------------------|--------------------------------|
| | CAPACITY BUILDING INITIATIVE |
| | FOR FEMALE COLLEGE STUDENTS |
| | (Workshop Series – Kalamassery |
| | Campus) |
| Organized by: | RCSS |
| Date of the Programme: | 15th July, 2016 |
| | |

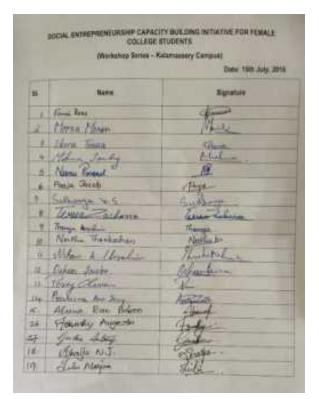


Mrs. Maxi, Entrepreneur, "Snehitha" catering service, Mrs. Zeenath, Entrepreneur, Soap making unit, Mr. Bibin Jose, Founder and Present CEO of Peotive E commerce Pvt Ltd, and Mr. Thejus Joseph, Principal Consultant at Vimal Jyothi Engineering College and CEO of Techjeeva Tech. Pvt. Ltd. were the resource persons for the SOCIAL

ENTREPRENEURSHIP CAPACITY BUILDING INITIATIVE FOR FEMALE COLLEGE STUDENTS (Workshop Series – Kalamassery Campus) on 15th July 2016.

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4. RAJASADAS - Open Forum on the Issue of Atrocities against Women

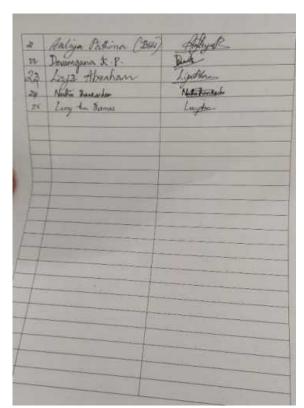
| Name of the Programme: | RAJASADAS - Open Forum on the Issue of Atrocities against Women |
|------------------------|---|
| Organized by: | RCSS in association with the Kerala Police |
| Date of the Programme: | 6 th November, 2016 |

On 6th November, "RAJASADAS", an open forum was organized on the issue of atrocities against women. The chief guests for the day were a 23 member team of Kerala Police who had organized "Saumyam Nirbhayam" Expedition members of a rally from Kasaragod to Trivandrum as a part of a campaign to protect women from any kind of atrocities. The participants of the program included the staff and students from the department of Social Work, Computer Applications and Library Science and the Live Lab members. The program was very interactive as the participants were putting up their questions and viewpoints on the issue. The session included a healthy discussion and the rally team members were able to clarify doubts and concerns of the Rajagirians on the issue.



Refer Rajagiri Highlights RCSS Annual Report 2015-16 Page No: 20





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5. Rajagiri Center for Skill Development (DDU-GKY) Multi Skill Training for Transgender

| Name of the Programme : | Rajagiri Center for Skill Development |
|-------------------------|---|
| | (DDU-GKY) |
| | Multi Skill Training for Transgender |
| Organized by: | The Kudumbashree Mission of Kochi, Kochi |
| | City Police Commissioner, Kochi Metro MD |
| | and Rajagiri College of Social Sciences |
| Date of the Programme: | 28 th January-16 th March, 2017 |

This was an initiative taken up jointly by the Kudumbashree Mission of Kochi, Kochi City Police Commissioner, Kochi Metro MD and Rajagiri College of Social Sciences, Kalamassery to rehabilitate and facilitate the entry of Transgender into the mainstream through a decent livelihood.

The training commenced on 28th January 2017 with an inaugural function presided over by Dr. Joseph I. Injodey, Executive Director, Rajagiri College of Social Sciences, Keynote address given by Dr. Shahul Salim (Organisation and Development Chief Operating Officer, Kudumbashree), felicitations rendered by Fr. Paul Thomas, centre in Charge, and the Ernakulam Assistant District Mission Coordinators. 23 trainees attended the training.

The Valedictory function was held on 16th March 2017 at Rajagiri college of Social Sciences, Kalamassery. The formal inauguration of the program was done by Shri. A.R. Premkumar, Deputy Commissioner of Police Kochi City. Fr. Paul Thomas, Centre Incharge (Rajagiri Centre for Skill Development) welcomed the gathering, Presidential address was rendered by Dr. Joseph I. Injodey, Executive Director Rajagiri College of Social Sciences, Introductory talk by Dr. Binoy Joseph and Key note address by Dr. Augustine A.J HR Head KMRL. Training completion certificate was awarded to all the participants by Ms. Tannie Thomas, District Mission Coordinator, Ernakulam. Vote of thanks was given by Ms. Sheethal Shyam, Transgender Trainee and Activist.







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6. Observance of Women's Day: Session on Kitchen Waste Management

| Name | of the Programme: | Observance of Women's Day : Session on Kitchen Waste Management |
|------|-------------------|--|
| | Organized by: | RCSS in association with the CSR |
| | | initiative of Sud Chemie |
| Date | of the Programme: | 8 th March, 2017 |



Celebrated
Women's
Day in
association
with the CSR
initiative of
Sud Chemie
in Edayar for
200
participants.
A kitchen
garden made
out of waste

material was the main attraction. The day was celebrated in Thrissur under the CSR initiative of K. P. Paul Foundation of Popular Automobiles for 95 participants. An awareness session on women empowerment was also held.

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7.1.1 ANNUAL REPORT OF GENDER EQUITY PROMOTION PROGRAMMES ORGANISED BY THE COLLEGE

2017 - 18

1. Artisan Certificate Distribution (KITCO CSR Initiatives for Tribal Women Entrepreneurship at Kuttampuzha)

| Name of the Programme : | Artisan Certificate Distribution |
|-------------------------|----------------------------------|
| Organized by: | RAJAGIRI outREACH |
| Date of the Programme: | 27th October, 2017 |

Recognizing the efforts of the tribal community women from Kuttampuzha, beneficiaries of KITCO project were awarded artisan certificate on 27th October 2017. The main vision of the CSR policy of KITCO formerly Kerala Industrial and Technical Consultancy Organization Ltd.) is to actively contribute to the social



and economic wellbeing of communities, thereby working towards the upliftment of weaker sections of society.

Empowerment of tribal women has emerged as an important issue in recent times because our country is characterized as having the second largest tribal population in the world. Entrepreneurship can be viewed as one of the best ways towards attainment of self-sufficiency and poverty alleviation among tribal women in the country. Entrepreneurial activities provide not only economic development but also an upward social movement and ensure dignity of life at par with others. Organizing such initiatives is important because entrepreneurial activities enable women to build their inherent talents and capacities, and remove certain inhibiting factors like lack of skill and resources. The certificates distributed to 26 members was issued by Ministry of Textiles, Government of India. The certificate was distributed by Mr. Cyriac Davis, Managing Director, KITCO and Project Director, RAJAGIRI outREACH.

Refer Rajagiri Highlights RHOct_Dec2017 Page No: 11



2. Research Study: ICSSR exposes the incidence of Gender Violence in Kerala Nutrition Management and Infant Feeding Practices among Tribal Women Science Popularization Programme 2016-17

| Name of the Programme : | Kerala Nutrition Management and Infant Feeding Practices among Tribal Women Science Popularization Programme 2016-17 |
|-------------------------|--|
| Organized by: | The Research Institute in association with the Indian Council for Social Science Research (ICSSR) |
| Date of the Programme: | 29 th October, 2017 |

With the rising incidence of gender violence in our country, the Indian Council for Social Science Research (ICSSR) in association with the Research Institute has initiated a research study on 'Concept, Pattern and Incidence of Gender Violence in Public and Private Sphere of Life' to unearth the plight of women victims of violence in Kerala. As many as 1400 woman victims of gender violence from the 14 districts of Kerala will be covered under the study.

As a part of the Research Study on 'Nutrition Management and Infant and Young Feeding Practices among Tribal Women in Kerala' sponsored by Ministry of Women and Child Development, Govt. of India, the Research Institute has collected information from 750 tribal mothers inhabiting in the remote areas of the selected 5 districts of Kerala viz. Wayanad, Idukki, Palakkad, Kasaragod and Kannur. Anganwadi Workers, Doctors, JPHN/ JHI, Janamaithri Police, Officials of Integrated Tribal Development Project and Elected representatives were also contacted to elicit information on the real plight of the tribal mothers and children in the hamlets of Kerala.

Refer Rajagiri Highlights RCSS Annual Report 2016-17 Page No: 160



3. Fund Distribution for Women Entrepreneurship

| Name of the Programme : | Fund Distribution for Women Entrepreneurship |
|-------------------------|---|
| Organized by: | Rajagiri outREACH and K P Paul Foundation |
| Date of the Programme: | 30 th November, 2017 |

Fund distribution for 35 women entrepreneurs were distributed on 30 November, '17 at Thrissur by K P Paul Foundation. The beneficiaries are supported to initiate entrepreneurship in goat rearing, fish farming, catering and other such. Women entrepreneurs were supported financially through the CSR and as such 25 selected members were distributed 7.5 lakh rupees at Njarackkal. The beneficiaries are proposed to start income generation activities such as catering, snacks making, tuition coaching, dry fish and tailoring. The union members and around 10 students volunteered the programme.





Refer Rajagiri Highlights RHOct_Dec2017 Page No: 10



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4. Project launching of Women Empowerment Programme Funded by Sudchemi -Honey Harvesting at Kuttampuzha Tribal Hamlets-Women Entrepreneurship Programme Supported By KITCO

| Name of the Programme: | Project launching of Women Empowerment Programme Funded by Sudchemi -Honey Harvesting at Kuttampuzha Tribal Hamlets-Women Entrepreneurship Programme Supported By KITCO |
|------------------------|---|
| Organized by: | RCSS in association with Sud Chemie |
| Date of the Programme: | 12 th January, 2018 |

Second phase of Sud Chemie women Entrepreneurship Programme was launched on January 12th at Muppathadam Higher Secondary School. The beneficiaries of the programme are from 18th and 16th Ward of Kadungalloor Panchayath. Sud Chemie India Pvt Ltd.



Refer Rajagiri Highlights RCSS Annual Report 2017-2018 Page No: 21



5. Women Safety and Self-Defence class

| Name of the Programme: | Women Safety and Self-Defence class |
|------------------------|---|
| Organized by: | Rajagiri Centre for Skill Development (RCSD) |
| Date of the Programme: | 19 th January, 2018 |

Organized Women safety and self-defence class for the Kudumbashree members in Alangad panchayat on 19th January 2018. The class was handled by the Vanitha Police Officers from Aluva Vanitha Cell.



Refer Rajagiri Highlights RCSSAnnualReport2017-2018 Page No: 41



6. Hair Donation Programme

| Name of the Programme: | Hair Donation Programme |
|------------------------|--|
| Organized by: | The Psychology Students Association of Rajagiri College of Social Sciences |
| Date of the Programme: | 17 th February, 2018 |

Hair Donation Programme organised by The Psychology Students Association of Rajagiri College of Social Sciences - PsySTAR had conducted a hair donation program for cancer patients on February 17, 2018. The Junior Chamber International (JCI) helped to conduct the event. Several college students, research scholars and school children were also involved in this programme.





7. Women's Day Celebration 2018

| Name of the Programme: | Women's Day Celebration- 2018 |
|------------------------|-----------------------------------|
| Organized by: | The Beneficiaries of Women |
| | Entrepreneurship Programme |
| | of Kochouseph Chittilappilly |
| | Foundation and Rajagiri |
| | outREACH |
| Date of the Programme: | 08 th March, 2018 |

Women's day was celebrated by the beneficiaries of women entrepreneurship programme of



Kochouseph Chittilappilly Foundation and Rajagiri outREACH on March 8, 2018 at Njarackal Grama Panchayath. The Programme was inaugurated by Njarackal Panchayath President Mrs. Shilda Riberro. Mr. Deepak G - Asst. Manager, Kochouseph Chittilappilly foundation and Rajagiri outREACH staff were present at the programme. After inauguration, Mrs. Shilda spoke

on the achievements of women in various fields like economic, social and political line. She pointed out that, apart from the celebrations of the achievements made by women, the day should also be celebrated as a day for expressing the respect, love and appreciation towards the women gender. She concluded her speech by sadly reflecting on the discrimination and inequality that still continues to trouble our society. The organizers were able to organize the programme successfully.

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8. Gender Equity Promotion - Women's Day Observation Extension Activity in the Neighbourhood for People with Disability

| Name of the Programme: | Gender Equity Promotion - |
|------------------------|----------------------------------|
| | Women's Day Observation |
| | Extension Activity in the |
| | Neighbourhood for People with |
| | Disability |
| Organized by: | Rajagiri Centre for Skill |
| | Development (RCSD) |
| Date of the Programme: | 08 th March, 2018 |



Trainees of Kalamassery Centre observed Women's Day on March 8th 2018. Rev. Dr. Mathew Director, Vattathara. Rajagiri Institutions, was the Chief Guest of the programme. Students presented cultural programs and had successful, empowered women alumni addressing the gathering. It was a motivational experience for the present trainees.

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9. Orientation Session on Prevention, Prohibition and Redressal of Sexual Harassment of women employees and students

| Name of the Programme: | Orientation Session on Prevention, Prohibition and Redressal of Sexual Harassment of women employees and students |
|------------------------|---|
| Organized by: | IQAC |
| Date of the Programme: | 8 th March, 2018 |

Orientation Session on Prevention, Prohibition and Redressal of Sexual Harassment of women employees and students in Higher Educational Institutions was held on Thursday, 8th March 2018 in Alex Hall at 3.00 p.m.

Participants:

- i. 39 Faculty members from Social work, Computer Science, library & Information Science, Behavioural science, Commerce & Languages.
- ii. 15 non-teaching staff members attended the programme

As part of the IQAC, an Orientation on Prevention, prohibition and redressal of sexual harassment of women employees and students in higher educational institutions was organized on women's Day. The session was handled by Dr. Mary Venus Joseph, Chairperson of the Internal Complaints Committee of Rajagiri College. A presentation was made on the University Grants Commission Regulations, 2015 (Prevention, prohibition and redressal of sexual harassment of women employees and students in Higher Educational Institutions). She made it clear that the regulations covers men, women & transgender.





An introduction was given on our Constitutional doctrine *of equality and personal liberty as* contained in Articles 14, 15 and 21 of the Indian Constitution. These articles ensure a person's right to equal protection under the law, to live a life free from discrimination on any ground and to protection of life and personal liberty.



Definitions of the terms-sexual harassment, women employees, students, campus, workplace, third party harassment, etc were detailed out. Care was taken to explain the varied rresponsibilities of the Higher Educational Institution, the supportive measures to be adopted, constitution of Internal Complaints Committee (ICC),responsibilities of an ICC, process of making complaint, process of conducting Inquiry, Executive Authority act as per the recommendations of the ICC, conciliation, interim redressal, punishment and compensation, Action against frivolous complaint etc. There was an active discussion and clarity was brought by the ICC members Dr.Celine, Dr.Giji George & Dr.Suni Rose on the responsibility of the HEI in the above contexts. The orientation programme ended at 3.30 p.m.







Few clarifications were put forth by the Non-teaching staff members as follows

- If any sexual harassment is meted out to the staff members on a hartal / bandh day, which is a working day for the college, will the HEI be responsible for the above?
- If the HEI is organising a training programme outside the campus and if any of the female participant is facing any harassment, will it be the responsibility of the college management?
- If any harassment occurs in public transportation while a student or staff is travelling to and from the campus, will the college be responsible for such harassment?

The orientation programme ended at 4.00 p.m.



10. Women Entrepreneurship Programme

| Name of the Programme : | Women Entrepreneurship |
|-------------------------|---------------------------------|
| | Programme |
| Organized by: | RCSS in association with T.D.H. |
| | Denmark |
| Date of the Programme: | 10 th March, 2018 |



Women Launching of Entrepreneurship Programme at Aarattupuzha, Tsunami affected place in Alappuzha District. The second phase of the Women Entrepreneurship Project, supported by T.D.H., Denmark was launched at Arattupuzha in Alappuzha district in Kerala, India on March 10, 2018. Dry fish business, garment making and sale, coir spinning and grocery sale, etc. are the programmes undertaken by the project.

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11.Honey Harvesting at Kuttampuzha Tribal Hamlets-Women Entrepreneurship Programme Supported by KITCO

| Name of the Programme: | Honey Harvesting at Kuttampuzha Tribal Hamlets-Women Entrepreneurship Programme |
|------------------------|---|
| Organized by: | Rajagiri outREACH in association with the CSR Programme of KITCO Ltd. |
| Date of the Programme: | 12 th March, 2018 |



Under the CSR Programme of KITCO Ltd. for women entrepreneurship regular training in apiculture and reed crafting is given to 30 tribal women beneficiaries at three tribal hamlets in Kuttampuzha Grama Panchayat by Rajagiri outREACH. Entrepreneurship has emerged as the torchbearers of women empowerment on a global platform. Entrepreneurship among tribals are usually in the nature of rural entrepreneurship which consists of finding a unique blend of resources within or outside agriculture. Thus entrepreneurship among tribals is usually community based and has a greater bearing on the tribal community itself. Microentrepreneurial activities are viewed as activities that help in mobilising available resources within an area, especially within or outside agriculture with a view of improving the quality of life for individuals, families and communities, thereby creating a healthy economy and environment. Organizing such efficient entrepreneurship programmes help in strengthening the entrepreneurial skills of tribal women.

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12. Awareness Generation Workshop for Women in Kerala on Water, Sanitation and Hygiene

| Name of the Programme : | Awareness Generation Workshop for |
|-------------------------|--|
| | Women in Kerala on Water, |
| | Sanitation and Hygiene |
| Organized by: | The Research Institute in |
| | association with The National Commission |
| | for Women |
| Date of the Programme: | 25th to 26th April 2018 |

Water especially drinking water, sanitation and hygiene facilities, its availability, accessibility and utilization are of utmost importance across the globe today. As we approach the Sustainable Development Goals (SDG) deadline, the lessons, successes, and remaining challenges are becoming increasingly clear; what we have achieved on water and sanitation and where we need to accelerate our efforts. Organization of awareness generation programmes is the need of the hour which could enhance the achievement of the SDG goals to an extent. Women are the significant players in handling the water, sanitation, and hygiene aspects of the households. The women could function as the torch bearers of change, if they are given proper awareness on these subjects.

It is in this regard, the Research Institute in association with the National Commission for Women (NCW), Govt. of India, has organized a two days' workshop for women in Kerala on *Water, Sanitation and Hygiene* from 25th to 26th April 2018 at the Rajagiri College of Social Sciences, Kalamassery. Rev. Fr. (Dr.) Mathew Vattathara CMI, Director, Rajagiri Institutions - inaugurated the training by lighting the lamp, wherein Dr. Celine Sunny, the Programme Coordinator delivered the welcome address and Dr. Binoy Joseph, the Principal proposed the vote of thanks.







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7.1.1 ANNUAL REPORT OF GENDER EQUITY PROMOTION PROGRAMMES ORGANISED BY THE COLLEGE

2018-19

1. SKILL Development for women in Panchayats

| Name of the Programme : | SKILL Development for |
|-------------------------|---------------------------|
| | women in Panchayats |
| Organized by: | Rajagiri Centre for Skill |
| | Development (RCSD) |
| Date of the Programme: | June 3- December 30, 2018 |

RCSD commenced training for 300 candidates in 10 batches at Kalamassery, Koyilandi, Thammanam, Kodungallor, Rajagiri, Cherthala and Kothamangalam for various courses like Accounts Executive, Retail Store Manager, Front Office Executive and Ayurveda Spa Therapy, during the period under report. Skill development is very essential to improve one's proficiency, ability to perform a work, improve various skill sets and to complete a task with higher rates of success at the right time. With these aims in mind, RCSD has devised an innovative skill development programme for polishing the potentialities of women in rural areas.



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2. Food Fest by Women in RCSS

| Name of the Programme : | Food Fest by Women in RCSS |
|-------------------------|-----------------------------|
| Organized by: | RCSS |
| Date of the Programme: | 12 th July, 2018 |



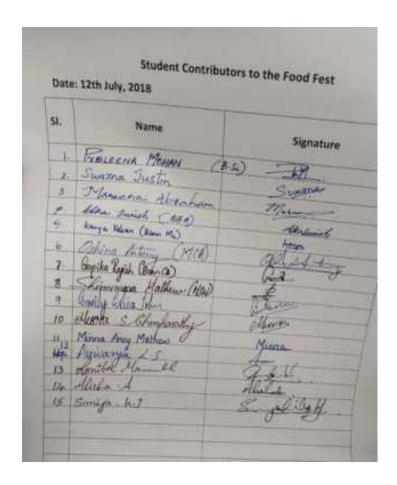
A charity food fest was conducted on 12th July 2018 on the campus to help a cancer patient Ms. Julie. The food was prepared by Ms. Mary John and all faculty and students contributed to the same. A total of Rs. 30,000 was collected and given to Ms. Julie on the same day itself. Community service activities help the students to gain skills. These skills can range from teaching to medicine to construction and more. Organizing such programmes gave the students an exposure to a unique, high-quality volunteer experience working with the teachers. It is especially important to teach youth that they are part of a larger community and that everyone is responsible for those around them. By giving the value of charity a central role in the education, students are encouraged to grow up with a healthy sense of compassion and a strong charitable spirit.

Charity is the act of extending love and kindness to others unconditionally, which is a conscious act but the decision is made by the heart, without expecting a reward. When Charity is carried out selflessly, it is a one-way act where a person gives but asks for nothing in return. Compassion towards the poor and unfortunate is an essential virtue for every human being. The institution organize several programmes to express care and concern for the less fortunate among us by a judicious disbursement of the funds raised through charity drive. This food fest paved as a footstep for our students to transform



themselves into socially committed citizens and to create in them an awareness of their social responsibility

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3. DDU GKY PwD Project Course Completion Certificate Award Ceremony

| Name of the Programme : | DDU GKY PwD Project Course |
|-------------------------|--|
| | Completion Certificate Award Ceremony |
| Organized by: | Rajagiri Centre for Skill Development |
| | (RCSD) |
| Date of the Programme: | 30 th July, 2018 |

Under DDU GKY Project, Rajagiri College of Social Sciences had started skill training programme for Persons with Disabilities (PwD) at KRIPA BHAVAN, Chunangamveli. The skill training programmes of this sort must help the trainees with disabilities to lead a better life with self-reliance, food security and an improved quality of life. During the course of training, the trainees must be made aware of their personal limitations and potentials; they must never allow other people to determine what they can and cannot do.



Training sessions should create the atmosphere of a large family reunion in order to encourage exchange, sharing, discussion, compassion and emotional strengthening. Trainees must learn to listen to the experiences of others in order to learn how to overcome some of the problems and be successful in improving their quality of life.

The main objective of these programmes is to enable rural persons with disabilities to become economically self-reliant through income generation as small-scale entrepreneurs. All trainees participate in the training by choice and because they believe that the training course will give them the tools necessary for improving their livelihood. It is the responsibility of the trainers to convince trainees that they can do anything and everything they set their minds to.

First batch consisting of 30 PwD candidates completed their skill training in Book Binding course on 30th July 2018. The Course Completion Certificate Award Ceremony was held on 31st July 2018 at Esperanza Hall, Rajagiri College of Social Sciences. Rev. Dr. Jose Kurideth CMI, Provincial, Rajagiri S H Province, presided over the function and Dr. K T Jaleel, Minister for LSGD, Government of Kerala, distributed the Certificates to the candidates.

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| | | Date: 30th July, 2018 |
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4. Audit Team Training - A New Batch for Women

| Name of the Programme : | Audit Team Training - A New Batch for |
|-------------------------|---------------------------------------|
| | Women |
| Organized by: | Rajagiri Centre for Skill Development |
| | (RCSD) |
| Date of the Programme: | 26 th October, 2018 |

Under the Rajagiri Centre for Skill Development (RCSD), three batches comprising of security supervisor, front office cum receptionist completed their training phase on 26th October 2018. A total of 52 students has progressed into the phase of placement. Sector skill Certification Exams were held for different trades of DDUGKY and NULM Stream belonging to the Satellite centres as well as in Rajagiri. A total of 84 Students appeared for the assessment. New batches in the sectors - House Keeper & Security Supervisor- commenced in November



2018 at Kalamassery Center. Batch strength is 31 and 25 respectively.

A New Trade - Account Assistant Using Tally - has been added to the project, the first batch comprising of 34 students commenced at Kottapuram Satellite Centre. Ten days training commenced on 24th October 2018 and concluded on 3rd November 2018. Kudumbashree District Mission identified, screened and selected 42 candidates from various Grama Panchayats and Municipalities in Ernakulam district, for the programme. Professionals from Accounts Departments, Kerala State Audit Department, Chartered Accountants, Kudumbashree Mission etc. were resource persons for the programme. Apart from class room training, exposure visits to Kudumbashree ME units also were incorporated in the training.

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5. Training on Agriculture Farming by the Kerala Agricultural University Students for the Vijayee Bhava Women Beneficiaries at Njarackal Grama Panchayath on 07.11.2018

| Name of the Programme : | Training on Agriculture Farming for the Vijayee Bhava Women Beneficiaries |
|-------------------------|--|
| Organized by: | RCSS in association with the students of Kerala Agricultural University |
| Date of the Programme: | 09 th November, 2018 |

The Vijayee Bhave Women beneficiaries ('Vijayee Bhava', an entrepreneurship development programme organised by the K Chittilappilly Foundation aims 'to ENRICH, EMPOWER and ENLIGHTEN' the Entrepreneurial ecosystem by providing continuous mentoring, learning, inspiration and networking support to growing Entrepreneurs.) of Rajagiri outREACH from Njarackal attended the training conducted by the students of Kerala Agricultural University at Rajagiri College of Social Sciences on 9th November 2018 as part of the Rural Agricultural Work Experience and NGO Training. Being involved in such training programmes as part of work experience enrich the efficiency of the students from a professional realm.



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6. Rural Women Masonry Team Training

| Name of the Programme: | Rural Women Masonry Team |
|------------------------|---------------------------|
| | Training |
| Organized by: | Rajagiri Centre for Skill |
| | Development (RCSD) |
| Date of the Programme: | 6th December, 2018 |



Women Masonry training was commenced on 6th December 2018 at Pizhala in Kadamakudy Grama Panchayat. 18 women in the age group of 20 to 45 were selected from the Grama panchayat. The duration of the training is 53 days.

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7. INTERNATIONAL WOMENS DAY CELEBRATION, 2019

| Name of the Programme : | INTERNATIONAL WOMENS CELEBRATION, 2019 |
|-------------------------|--|
| Organized by: | Rajagiri Gender Equity Cell |
| Date of the Programme: | 8th March 2019 |

The international Women's day was celebrated on the campus on 8th March 2019 at Golden Aureole hall in the campus in a big way. There was an official programme followed by the sale and exhibition of various items at the courtyard by the lady staff's and students of the college. The theme of the day was "Balance for Better".

The programme was initiated by Dr. Mary Venus Joseph (IQAC Coordinator & Dean, Research) by explaining on the history and importance of the International Women's Day. Dr. Baby M.D (Head, School of Library & Information Science), Dr. Sr. Lizy P.J (Dean Academics, School Of social work), Dr. Bindiya M. Varghese (Head, School of Computer Science) & Ms. Meena Kuruvilla (Project Coordinator, Outreach) expressed their Views on Womanhood and Women's day.

Dr. Joseph I. Injodey (Executive Director) gave a message on the day. Dr. Anish K.R. (Head, School of Social Work) felicitated the gathering. After the formal function all the

members visited the various stalls put up by the staff and students.

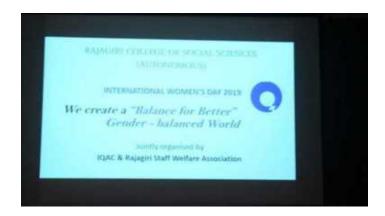












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8. International Women's Day Celebration for the Women Entrepreneur Beneficiaries

| Name of the Programme : | Women's Day Celebration for the Women Entrepreneur Beneficiaries |
|-------------------------|--|
| Organized by: | Rajagiri outREACH in association with Arattupuzha Grama Vikasana Samithi at Alappuzha District |
| Date of the Programme: | 09 th March, 2019 |

International Women's Day celebration (2019) themed "Balance for Better" was organized for the women entrepreneur beneficiaries of TdH Denmark on 09.03.2019 by Rajagiri outREACH in association with Arattupuzha Grama Vikasana Samithi at Alappuzha District. International This year's theme is #BalanceforBetter, meant to promote a future in which both men and women are equal in professional status, media perception, the positions they hold in government and more. Whether its men supporting their female coworkers or women pushing into the STEM field, everyone has a part in promoting #BalanceforBetter. STEM programs stress education in science, technology, engineering and maths.





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9. State Level ToT for Micro Entrepreneurship Coordinators of Kudumbashree Mission, Kerala (14th to 16th March 2019 and 21st to 23rd March 2019)

Name of the Programme:

State Level ToT for Micro Entrepreneurship Coordinators of Kudumbashree Mission, Kerala

Organized by:

Rajagiri Centre for Skill
Development (RCSD)

14th to 16th March 2019 and 21s

Pate of the Programmes



Training of Trainers (ToT) was conducted for state level Micro Entrepreneurship Coordinators of Kudumbashree Mission under the Project "ARISE". The primary objective of TOT program is to introduce the trainers to the changing space of training in the country. With the setting up of Sector Skill Councils and advent of National Occupational Standards (NOS) for various job roles across sectors, it is important for the existing and aspiring trainers to be up-to-date with all these developments. A trainer can deliver great results only when he/she understands the basics and is able to cater to needs of the learners.

68 participants spread over two batches took part in the programme. The training being residential had representation from 8 districts. They were given extensive theory and practical sessions by experts in the field. Valedictory function was graced by Principal of Rajagiri College of Social Sciences, and Kudumbashree officials. Training completion certificates were distributed to the trainees by the Executive Director Dr. Joseph I Injodey of Rajagiri College of Social Sciences.

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10. Women Empowerment Programmes Organised at the Community level

| Name of the Programme : | Women Empowerment Programmes Organised at the Community level |
|-------------------------|---|
| Organized by: | Rajagiri Centre for Skill Development (RCSD) |
| Date of the Programme: | 20th April, 2019 |

K.P. Paul Foundation - The Managing Director and his family members visited the families of K. P. Paul Foundation, Project Women Beneficiaries on 20 April 2019. The visit covered 10 houses in Kodakara area in Thrissur District. An interview was conducted on 12 June 2019, for selecting new women beneficiaries for K. P. Paul Foundation as part of the 10 Phase Project at Aloor Grama Panchayath in Thrissur District. A total of 87 applications was received, out of which 74 attended the interviews.



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11. Training on "Day Care and Pre School Management" for Women in the Neighbourhood

| Name of the Programme: | Training on "Day Care and Pre |
|------------------------|--|
| | School Management" for women in |
| | the neighbourhood |
| Organized by: | Rajagiri Centre for Social |
| | Development (RCSD) |
| Date of the Programme: | 7 th - 15 th May, 2019 |

Rajagiri Centre for Social Development (RCSD conducted 42 hours (7 days $-7^{th} - 15^{th}$ May, 2019) training on "Day Care & Pre School Management" for 22 participants belonging to

different Grama panchayats of Ernakulam District, during the period under report. The group primarily comprised of housewives. This training was given as part of post flood resurgent activities for the affected which would enable them to take up employment.

Kerala experienced an abnormally high rainfall last year that resulted in



severe flooding in 13 out of 14 districts in the State. Hundreds were killed and more than a million were displaced. Aftermath of the flood was so devastating that it shattered the entire economical background of people. Bringing them back to normal life was a difficult task. RCSD actively took part in the rehabilitation initiatives and one such programme was this training class organized for the housewives of flood affected areas. The programme was initiated for Resurgent Kerala, under the programme called "ARISE" - Acquiring Resilience & Identity through Sustainable Employment.

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